

First Impression information

“How to make and sustain a good first impression every time” <http://lifehacker.com/5857432/how-to-make-and-sustain-a-good-first-impression-every-time>

“Even Fact Will Not Change First Impressions” <http://www.spsp.org/news-center/press-releases/even-fact-will-not-change-first-impressions>

“Making a Great First Impression” <https://www.mindtools.com/CommSkill/FirstImpressions.htm>

“First Impressions: Making Up Your Mind After a 100-Ms Exposure to a Face” Janine Willis and Alexander Todorov. Psychological Science July 2006 17: 592-598.

<http://pss.sagepub.com/content/17/7/592.full.pdf+html>

“Seven Seconds to Make a First Impression”

<http://www.forbes.com/sites/carolkinseygoman/2011/02/13/seven-seconds-to-make-a-first-impression/#7c4ac985645a>